



DICKINSON TRAIL NETWORK 2026 SPONSORSHIP PROGRAM



Mission Statement:

Dickinson Trail Network (DTN) is a 501(c)(3) non-profit group of dedicated volunteers whose mission is to build, maintain, and promote a network of non-motorized trails throughout Dickinson County.

Since 2019, DTN has built over 40 miles of hiking and biking trails!

- Millie Hill: 6.2 Miles
- Norway North: 8 Miles
- Norway South: 11.5 Miles
- Pine Mountain: 7 Miles
- Pewabic Hill: 5 Miles

DTN maintains and grooms 15 miles of trails at Fumee Lake Natural Area.



Education and youth programs: DTN is proud to partner with the 906 Adventure Club for our area's youth adventure program. DTN also sponsors and hosts mountain bike skills clinics like "For the Love of Bikes" who provide instruction for riders of all ages and skill levels.



Community Events: Our local events like the Tour de Dickinson, Shiver-me-Timberstones and Pine Mountain 500 which attract thousands of participants and spectators. We also support events like the Run IM Half Marathon, Stomp-the-Snow, Lone Wolf and Millie Hill Enduro.

How your business can support the Dickinson Trail Network

Trail sponsorship can be any combination of cash or in-kind donations (equipment, materials and/or services):

- Organize a program where employees can spend a workday volunteering to build and maintain trails.
- Host a fundraising event.
- Collect donations at your business or provide a donation matching program for employees.
- Provide discounts, events, or other perks to DTN members and/or volunteers to promote your business!

2026 DTN Trail Sponsorship Includes ALL 2026 DTN Events!

Sponsoring DTN for 2026 calendar year includes sponsorship for individual events like the Tour de Dickinson and Pine Mountain 500. Events and much more are all included in your 2026 DTN Sponsorship.

Our 2026 Sponsor Levels and associated benefits are as follows:

Copper Level - \$500

- Website: List on Trail Sponsor Page under Copper Level
- Print Listing on trail map, event banners, and event shirts.
- 2 Free entry codes for the Tour de Dickinson, Pine Mountain 500, & Shiver-me-Timberstones Events.
- Copper Level Trail Sponsor Window Decal.

Silver Level - \$1000

- Website: Small logo featured as trail sponsor on each page
- Small logo on trail map, event banners and event Shirts
- 5 Free entry codes for the Tour de Dickinson, Pine Mountain 500, & Shiver-me-Timberstones Events.
- Silver Level Trail Sponsor Window Decal.

Gold Level - \$2500

- Website: Medium logo featured as trail sponsor and listing on directory page with hyperlinks
- Medium Logo on DTN trail map, event banners, and event T-shirts
- 10 Free entry codes for the Tour de Dickinson, Pine Mountain 500, & Shiver-me-Timberstones Events.
- Gold Level Trail Sponsor Window Decal.

Platinum Level - \$5000+

- Website: Largest logo featured as trail sponsor and listing on directory page with hyperlinks
- Largest Logo on DTN trail map, event banners, and event Shirts
- 20 Free entry codes for the Tour de Dickinson, Pine Mountain 500, & Shiver-me-Timberstones Events.
- Platinum Level Trail Sponsor Window Decal.

Email the information below to our trail sponsorship team, Sanj and Samantha, at dtntrailpartners@gmail.com or fill out this form and mail it to us.

Once we receive your pledge, we will contact you to get more information via email.

Provide Your Business/Organization Information:

Business Name: _____

Billing Address: _____

Contact Person: _____ Email: _____

Phone: _____

Determine Your Annual Level of Financial Support (January 1st- December 31st)

- Copper Level - \$500
- Silver Level - \$1,000
- Gold Level - \$2,500
- Platinum Level - \$5,000+

Please Mail this Form to:

**Dickinson Trail Network
P.O. Box 271
Iron Mountain, MI 49801**